

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Romney for President, Inc.
Product	ROMNEY 8/22
Estimate Number	175

Invoice #	116827-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/26/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116827
Alt Order #	06288156
Deal #	
Order Flight	08/22/12 - 08/28/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
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Product Code	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	WRAL AM News	6-7a								
					2 to 08/26/12	6x	WTF				
	WRAL			W	08/22/12	:30	6:08 AM	2012MRFP084H	\$600.00	1	1
	WRAL			W	08/22/12	:30	6:28 AM	2012MRFP086H	\$600.00		4
	WRAL			Th	08/23/12	:30	5:59 AM	2012MRFP086H	\$600.00		2
	WRAL			Th	08/23/12	:30	6:59 AM	2012MRFP087H	\$600.00		6
	WRAL			F	08/24/12	:30	6:08 AM	2012MRFP086H	\$600.00		3
	WRAL			F	08/24/12	:30	6:38 AM	2012MRFP087H	\$600.00		5
2	WRAL	CBS This Morning	7am - 9am								
					2 to 08/26/12	6x	WTF				
	WRAL			W	08/22/12	:30	7:39 AM	2012MRFP084H	\$350.00		5
	WRAL			W	08/22/12	:30	8:54 AM	2012MRFP086H	\$350.00		1
	WRAL			Th	08/23/12	:30	8:24 AM	2012MRFP086H	\$350.00		4
	WRAL			Th	08/23/12	:30	8:58 AM	2012MRFP087H	\$350.00		2
	WRAL			F	08/24/12	:30	8:38 AM	2012MRFP086H	\$350.00		6
	WRAL			F	08/24/12	:30	8:59 AM	2012MRFP087H	\$350.00		3
3	WRAL	Dr. Phil	9-10a								
					2 to 08/26/12	3x	WTF				
	WRAL			W	08/22/12	:30	9:59 AM	2012MRFP084H	\$225.00		3
	WRAL			Th	08/23/12	:30	9:46 AM	2012MRFP086H	\$225.00		2
	WRAL			F	08/24/12	:30	9:17 AM	2012MRFP086H	\$225.00		1
4	WRAL	The Doctors	10-11AM								
				08/20/12	2 to 08/26/12	3x	WTF				
	WRAL			W	08/22/12	:30	10:28 AM	2012MRFP086H	\$200.00		1
	WRAL			Th	08/23/12	:30	10:22 AM	2012MRFP087H	\$200.00		2
	WRAL			F	08/24/12	:30	10:10 AM	2012MRFP087H	\$200.00		3
5	WRAL	Price is Right	11a-12p								
				08/20/12	2 to 08/26/12	3x	WTF				
	WRAL			W	08/22/12	:30	10:59 AM	2012MRFP084H	\$275.00		1
	WRAL			Th	08/23/12	:30	10:58 AM	2012MRFP086H	\$275.00		3
	WRAL			F	08/24/12	:30	10:58 AM	2012MRFP086H	\$275.00		2
6	WRAL	Noon News	12p-1p								



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6	WRAL	Noon News	12p-1p	<u>-</u>	-		-	•			<u> </u>
					2 to 08/26/12	3x	WTF				
	WRAL			W	08/22/12	:30	12:16 PM	2012MRFP086H	\$275.00		3
	WRAL			Th	08/23/12	:30	12:54 PM	2012MRFP087H	\$275.00		1
	WRAL			F	08/24/12	:30	12:39 PM	2012MRFP087H	\$275.00		2
7	WRAL	The Insider (1-130p)	1-130p								
				08/20/12	2 to 08/26/12	3x	WTF				
	WRAL			W	08/22/12	:30	1:27 PM	2012MRFP084H	\$200.00		2
	WRAL			Th	08/23/12	:30	1:27 PM	2012MRFP086H	\$200.00		3
	WRAL			F	08/24/12	:30	1:26 PM	2012MRFP086H	\$200.00		1
8	WRAL	Bold & the Beautiful	130-2p								
				08/20/12	2 to 08/26/12	3x	WTF				
	WRAL			W	08/22/12	:30	1:59 PM	2012MRFP086H	\$200.00		1
	WRAL			Th	08/23/12	:30	1:59 PM	2012MRFP087H	\$200.00		3
	WRAL			F	08/24/12	:30	1:59 PM	2012MRFP087H	\$200.00		2
9	WRAL	The Talk	2-3p								
				08/20/12	2 to 08/26/12	3x	WTF				
	WRAL			W	08/22/12	:30	2:59 PM	2012MRFP084H	\$200.00		2
	WRAL			Th	08/23/12	:30	2:29 PM	2012MRFP086H	\$200.00		3
	WRAL			F	08/24/12	:30	2:29 PM	2012MRFP086H	\$200.00		1
10	WRAL	LETS MAKE A DEAL	3-4P								
				08/20/12	2 to 08/26/12	3x	WTF				
	WRAL			W	08/22/12	:00			\$200.00	Credited	2
	WRAL			Th	08/23/12	:30	3:29 PM	2012MRFP087H	\$200.00		1
	WRAL			F	08/24/12	:30	3:29 PM	2012MRFP087H	\$200.00		3
11	WRAL	Young and the Restless	4-5p								
		_	•	08/20/12	2 to 08/26/12	3x	WTF				
	WRAL			W	08/22/12	:30	4:27 PM	2012MRFP086H	\$575.00		3
	WRAL			Th	08/23/12	:30	4:31 PM	2012MRFP086H	\$575.00		1
	WRAL			F	08/24/12	:30	4:00 PM	2012MRFP086H	\$575.00		2
12	WRAL	5:00 First News	5-530p								



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
12	WRAL	5:00 First News	5-530p				•	•	•		
				08/20/12	2 to 08/26/12	3x	WTF				
	WRAL			W	08/22/12	:30	5:12 PM	2012MRFP084H	\$850.00		2
	WRAL			Th	08/23/12	:30	5:28 PM	2012MRFP087H	\$850.00		1
	WRAL			F	08/24/12	:30	5:23 PM	2012MRFP087H	\$850.00		3
13	WRAL	5:30 News	530-6p								
				08/20/12	2 to 08/26/12	3x	WTF				
	WRAL			W	08/22/12	:30	5:37 PM	2012MRFP086H	\$850.00		2
	WRAL			Th	08/23/12	:30	5:43 PM	2012MRFP086H	\$850.00		1
	WRAL			F	08/24/12	:30	5:52 PM	2012MRFP086H	\$850.00		3
14	WRAL	6pm News (M-F)	6-630p								
				08/20/12	2 to 08/26/12	3x	WTF				
	WRAL			W	08/22/12	:30	6:10 PM	2012MRFP084H	\$1,100.00		1
	WRAL			Th	08/23/12	:30	6:08 PM	2012MRFP087H	\$1,100.00		3
	WRAL			F	08/24/12	:30	6:23 PM	2012MRFP087H	\$1,100.00		2
15	WRAL	Inside Edition	7-730P								
				08/20/12	2 to 08/26/12	1x	WTF				
	WRAL			W	08/22/12	:30	7:11 PM	2012MRFP086H	\$675.00		1
16	WRAL	Entertaiment Tonight	730-8P								
		9		08/20/12	2 to 08/26/12	1x	WTF				
	WRAL			F	08/24/12	:30	7:57 PM	2012MRFP086H	\$675.00		1
17	WRAL	Late News	11-1135p						,		
	*****	2410 110110		08/20/13	2 to 08/26/12	2x	WTF				
	WRAL			W	08/22/12	:30	11:14 PM	2012MRFP084H	\$1,000.00		1
	WRAL			Th	08/23/12	:30	11:13 PM	2012MRFP086H	\$1,000.00		2
18	WRAL	David Letterman	1135p-1237a	•••	00/20/12	.00		2012/4011 00011	ψ1,000.00		_
10	WINAL	David Letterman	1135p-1237a	09/20/14	2 to 08/26/12	3x	WTF				
	WRAL			W	08/22/12	:30	12:07 AM	2012MRFP086H	\$250.00		
	WRAL			vv Th	08/23/12	:30	12:31 AM	2012MRFP086H 2012MRFP087H	\$250.00 \$250.00		2
	VVITAL			111	00/23/12	.50	IZ.JI AIVI	ZUIZMKFPUO/ FI	φ230.00		2



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18	WRAL	David Letterman	1135p-1237a		-		-		-		
	WRAL	Letterman Friday	1205x-107x	F	08/24/12	:30	12:39 AM	2012MRFP086H	\$250.00		3
					Network overru						
				LR due i	Network overru	maiooiba	ii iriday runove	S I			
19	WRAL	NFL (Pre-Season)	nfl Pre-season								
					to 08/26/12	1x	1				
	WRAL			F	08/24/12	:30	9:47 PM	2012MRFP087H	\$2,000.00		1
20	WRAL	WRAL 6a News Sat	6-8a				_				
					to 08/26/12	2x	2-				
	WRAL			Sa	08/25/12	:30	6:29 AM	2012MRFP087H	\$275.00		2
	WRAL			Sa	08/25/12	:30	6:59 AM	2012MRFP086H	\$275.00		1
21	WRAL	Saturday Golf	Sat Golf	00/00/40			4				
	MOAL				to 08/26/12	1x	1-	2012:	\$450.00		
	WRAL	a N (2.1)	0.000	Sa	08/25/12	:30	5:02 PM	2012MRFP087H	\$450.00		1
22	WRAL	6pm News (Sat)	6-630p	00/00/40			4				
	WRAL			08/20/12 Sa	to 08/26/12 08/25/12	1x :30	1- 6:17 PM	201245-50064	\$275.00		
•		NEL (D. O)	6.44	Sa	08/25/12	:30	6:17 PIVI	2012MRFP086H	\$275.00		I
24	WRAL	NFL (Pre-Season) 2	8-11pm	00/00/40			4				
	MDAL			08/20/12 Sa	to 08/26/12	1x	1-	201240 5000711	¢0,000,00		4
0.5	WRAL		44.440	Sa	08/25/12	:30	9:47 PM	2012MRFP087H	\$2,000.00		ı
25	WRAL	Late News	11-1135p	00/00/40			1				
	WRAL			08/20/12 Sa	to 08/26/12 08/25/12	1x :30	1- 11:45 PM	2012MRFP086H	¢1 000 00		4
	WHAL				08/25/12 o NFL run ove		11:45 PW	2012MKFPU86H	\$1,000.00		ı
					o NFL run ove						
26	WRAL	CRIMINAL MINDS	1135-1235XM		0	0.00					
20	WHAL	CRIMINAL MINDS	1130-1233AW	00/00/10	.t- 00/00/10	4	1-				
	WRAL			08/20/12 Sa	to 08/26/12 08/25/12	1x :30	12:41 AM	2012MRFP087H	\$160.00		1
	VVITAL				o NFL run ove		12.41 AIVI	ZUIZMKFPUO/H	φ100.00		ı
					o NFL run ove						



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American Rambler Productions Attention: Accounts Payable 138 Conant Street Beverly, MA 01915



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27	WRAL	WRAL Sun Morning News	7-9a	•			•			•	
				08/20/1	2 to 08/26/12	2x	2				
	WRAL			Su	08/26/12	:30	8:41 AM	2012MRFP086H	\$350.00)	2
	WRAL			Su	08/26/12	:30	8:59 AM	2012MRFP087H	\$350.00)	1
28	WRAL	CBS Sunday Morning	9-1030a								
				08/20/1	2 to 08/26/12	1x	1				
	WRAL			Su	08/26/12	:30	10:01 AM	2012MRFP086H	\$550.00)	1
29	WRAL	Face The Nation 1030-1130	1030-1130								
				08/20/1	2 to 08/26/12	1x	1				
	WRAL			Su	08/26/12	:30	11:29 AM	2012MRFP087H	\$150.00		1
30	WRAL	Sunday Golf	Sun Golf								
				08/20/1	2 to 08/26/12	1x	1				
	WRAL			Su	08/26/12	:30	4:06 PM	2012MRFP086H	\$450.00)	1
31	WRAL	6pm News (Sun)	6-630p								
			-	08/20/1	2 to 08/26/12	1x	1				
	WRAL			Su	08/26/12	:30	6:16 PM	2012MRFP087H	\$250.00		1
			Aired Spots	68							

Gross Total \$33,585.00 **Agency Commission** \$5,037.75

Payment Terms 30 Days Net Amount Due \$28,547.25